

廖湯慧靄商業及款待管理學院  
商業及款待管理學系

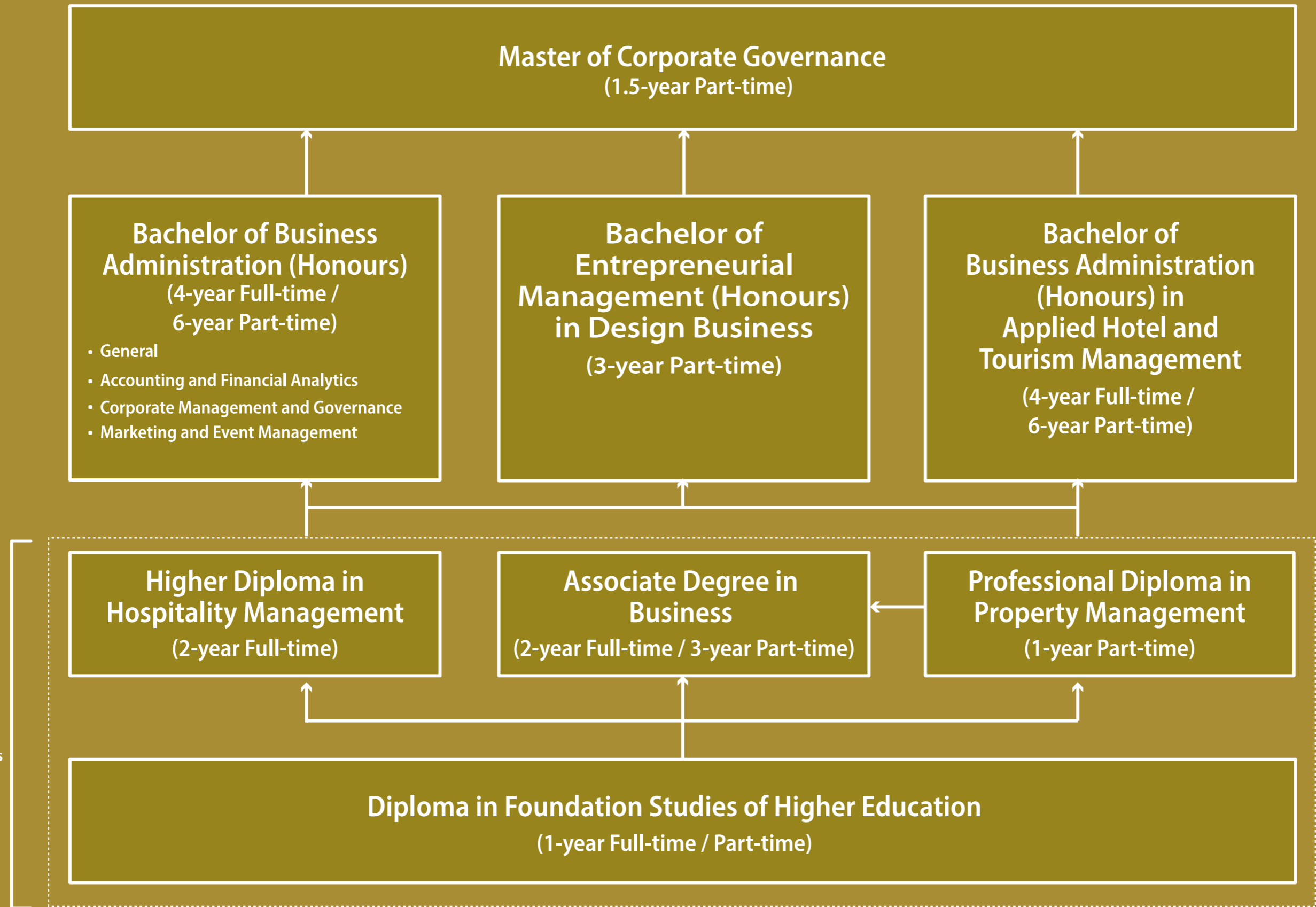
SFU  
聖方濟各大學  
Saint Francis University

CBCC  
明愛白英奇專業學校  
Caritas Bianchi College of Careers

RITA TONG LIU SCHOOL OF BUSINESS AND  
HOSPITALITY MANAGEMENT

DEPARTMENT OF BUSINESS AND  
HOSPITALITY MANAGEMENT







## Master of Corporate Governance

QF/ 6      Mode/ Part-time      Duration/ 1.5 Years

### PROGRAMME FEATURES /

- 1.5 years (8 courses, 4 semesters)
- Eligible for full exemption from CGQP of HKCGI
- Courses with updated and relevant professional knowledge in the fields of Chartered Secretary (CS) and Chartered Governance Professional (CGP)
- Additional Information and Communication Technology elements
- Elective Course, either Research Project in Corporate Governance or Corporate Governance in Mainland China
- Blended Learning
- Prominent speakers' series in related areas

### PROFESSIONAL RECOGNITION /

- Full exemption from the examinations of the Chartered Governance Qualifying Programme (CGQP) of The Hong Kong Chartered Governance Institute (HKCGI)

### CAREER PROSPECTS /

- For students who have the desire to pursue careers as CS or CGP such as Company Secretary in Main Board Listing, Compliance Officer, Bankruptcy Provisional Trustees, etc.



## Bachelor of Business Administration (Honours) in Applied Hotel and Tourism Management

JUPAS/ JSSA06      QF/ 5      Mode/ Full-time / Part-time      Duration/ 4 Years (FT) 6 Years (PT)

### PROGRAMME FEATURES /

- Application-oriented - Students put theory into practice through various types of experiential learning
- Substantial internship - Students complete a 9-month internship before graduation
- Flexible admission - Relevant work experience will be considered

### TRAINING HOTEL /

- Students visit as well as intern and join seminars in a real-world setting at Holiday Inn Express Hong Kong Kowloon CBD2

### ON-CAMPUS FACILITIES /

- Teaching facilities include training kitchen, training restaurant and bar, simulation front office, simulation guest room, and housekeeping demonstration room

### CAREER PROSPECTS /

- Graduates can commence their careers as food and beverage assistants, guest service officers, hotel management trainees, human resources officers, and sales executives in hotels, resorts, theme parks, travel agents, and other hospitality and tourism organisations.



# Bachelor of Business Administration (Honours)

QF/ 5

Mode/ Full-time / Part-time

Duration/ 4 Years (FT) 6 Years (PT)

## PROGRAMME FEATURES /

"The key elements of a good Business programme should include **technological application** to meet the changing demand of the professions and industries; enhancement of students' awareness of the **Environment, Social and Governance (ESG)** impacts on business; and knowledge of **global contexts**. I have found these elements in the BBA (Hons) programme." Consultant, Special Programme Review

- Digital Application
- Social Impact
- Guaranteed Internship

## STREAMS /

### Accounting and Financial Analytics

#### PROFESSIONAL RECOGNITION /

Exemption from various accounting bodies including:

- Hong Kong Institute of Certified Public Accountants (HKICPA)
- CPA Australia
- Association of Chartered Certified Accountants (ACCA)

#### CAREER PROSPECTS /

- Certified Public Accountants
- Auditors
- Financial Controllers
- Forensic Accountants
- Financial Analysts
- Management Accountants
- Budget Analysts

### General

#### CAREER PROSPECTS /

- Graduates can commence their careers as business advisers, business development managers, logistics managers, management consultants, and project managers

### Corporate Management and Governance

#### PROFESSIONAL RECOGNITION /

- Graduates are eligible for a maximum of four modules of exemption under the Chartered Governance Qualifying Programme (CGQP) of The Hong Kong Chartered Governance Institute (HKCGI)

#### CAREER PROSPECTS /

- Graduates can commence their careers as company secretarial assistants and administrative officers in professional service firms, listed companies, commercial and industrial organisations, as well as public bodies

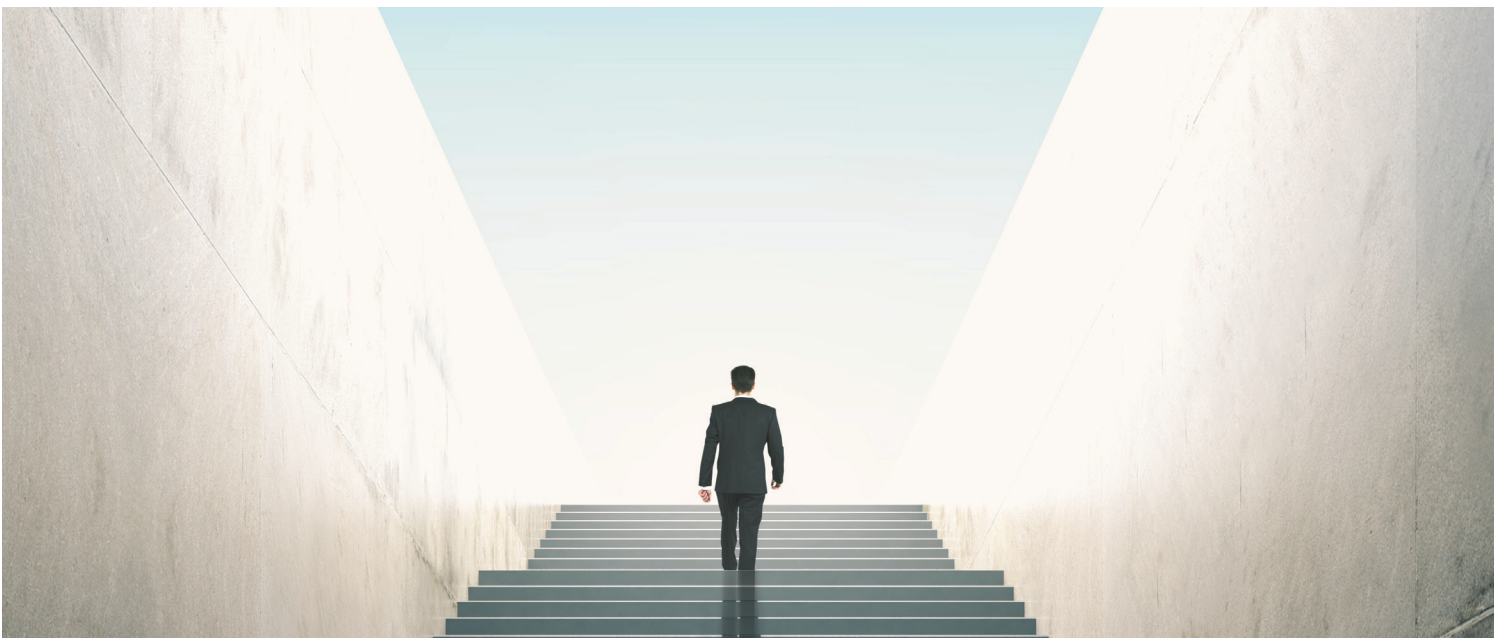
### Marketing and Event Management

#### PROFESSIONAL RECOGNITION /

- Full exemption from Hong Kong Institute of Marketing's Diploma in Marketing and Selected exemption from its Professional Diploma in Marketing

#### CAREER PROSPECTS /

- Graduates may start as account executives, administrative assistants, business development assistants, customer service executives, event coordinators, marketing and sales executives and customer relations officers in the event management industry, sales and marketing sector, commercial and industrial organisations, government departments, non-governmental organisations (NGOs) and public bodies





# Bachelor of Entrepreneurial Management (Honours) in Design Business

QF/ 5

Mode/ Part-time

Duration/ 3 Years

## PROGRAMME FEATURES /

- Hong Kong's first top-up undergraduate programme that combines Business Management, Entrepreneurial Management, and Design Business
- Provides a unique learning experience by using both a faculty member and a practitioner to supervise students' Entrepreneurship Project
- Advises graduates on the application for startup funding based on the Entrepreneurship Project
- Invites renowned practitioners in the industry to be students' mentors
- Provides graduates with accessibility to the Institute's Innovative Incubation Centre to help develop their new ventures

## CAREER PROSPECTS /

- Start-ups' Chief Executive Officers
- Start-ups' Chief Operating Officers
- Science & Tech Innovation Project Managers
- Company Intrapreneurs to manage innovative business projects



# Associate Degree in Business

QF/ 4

Mode/ Full-time / Part-time

Duration/ 2 Years (FT) 3 Years (PT)

## PROGRAMME FEATURES /

- A comprehensive curriculum covering major areas of business
- Seamless articulation to senior years of BBA
- Accredited by the Hong Kong Institute of Certified Public Accountants (HKICPA)
- Flexible study paces to suit students' schedules

## CAREER PROSPECTS /

- Graduates may begin their careers in a broad range of industries such as general administration, accounting, marketing, banking, merchandising, and logistics management, etc.
- Graduates are eligible to apply for various civil service positions that require sub-degree level qualifications



# Higher Diploma in Hospitality Management

QF/ 4

Mode/ Full-time

Duration/ 2 Years

## PROGRAMME FEATURES /

- Professional knowledge of Hotel Management and Tourism Management
- Information and Communication Technology applications
- Internship training
- Creative thinking and professional skills
- Provided with hotel simulation facilities

## CAREER PROSPECTS /

- Hotels, travel agencies, airports, airlines, visitors attractions, tourists information centres, exhibition and conference centres and cruise companies

## INTERNSHIP /

- 500 hours guaranteed internship opportunities

## SCHOOL FACILITIES



Simulation Guest Room



Training Bar



Training Kitchen



Simulation Front Desk

# 物業管理專業文憑

資歷級別 / 4

修讀模式 / 兼讀制

修讀年期 / 1年



持續進修基金

課程編號: 73F100701

## 課程特色 /

- 物業管理監管局 (PMSA) 物業管理人 (第二級) 牌照指明物業管理課程
- 兼讀制最快可一年完成
- 以中文為主要授課語言
- 學生可於「過往資歷認可」機制 (RPL) 下申請豁免修讀部份科目
- 本課程為資歷架構第4級別 (資歷名冊登記號碼: 18/000075/L4)
- 本課程已加入持續進修基金可獲發還款項課程名單內 (課程編號: 73F100701)

## 就業前景 /

- 畢業同學將符合物業管理人 (第2級) 牌照資格, 並大大提升同學在物業管理行業的發展及晉升機會
- 畢業同學將能在物業管理領域擔任監督或管理職務

## 專業認可 /

- 物業管理監管局 (PMSA) 物業管理人 (第二級) 牌照指明物業管理課程
- 畢業同學符合申請特許房屋經理學會亞太分會會員 (CIHM) 及香港房屋經理學會實務會員 (PHKIH) 的學歷要求



# RITA TONG LIU SCHOOL OF BUSINESS AND HOSPITALITY MANAGEMENT

## DEPARTMENT OF BUSINESS AND HOSPITALITY MANAGEMENT

### MASTER /

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Master of Corporate Governance (Part-time)

### UNDERGRADUATE /

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Bachelor of Business Administration (Honours) (Full-time / Part-time)

- General
- Accounting and Financial Analytics
- Corporate Management and Governance
- Marketing and Event Management

Bachelor of Business Administration (Honours) in Applied Hotel and Tourism Management (Full-time / Part-time)

Bachelor of Entrepreneurial Management (Honours) in Design Business (Part-time)

### SUB-DEGREE /

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Associate Degree in Business (Full-time / Part-time)

Higher Diploma in Hospitality Management (Full-time)

### PROFESSIONAL DIPLOMA /

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Professional Diploma in Property Management (Part-time)

☎ 3702 4388

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🌐 [www.sfu.edu.hk](http://www.sfu.edu.hk)

[www.cbcc.edu.hk](http://www.cbcc.edu.hk)

📘📷 [stfrancisuniversityhk](https://www.stfrancisuniversity.hk)

網上報名  
Online  
Application



聖方濟各大學  
Saint Francis  
University



明愛白英奇專業學校  
Caritas Bianchi  
College of Careers

